

ANNUAL  
ACHIEVE AUSTRALIA  
GOLF TOURNAMENT

FRIDAY 1 NOVEMBER 2019  
STRATHFIELD GOLF CLUB  
7am - 3.30pm

2019  
SPONSORSHIP  
PROSPECTUS

# SPONSOR A DREAM DAY OF GOLF

[achieveaustralia.org.au](http://achieveaustralia.org.au)



**achieve**  
australia  
building extraordinary lives



**W**elcome to Achieve Australia's signature fundraising event, the Annual Golf Tournament 2019.

We invite you to consider your organisation's involvement and participation in this meaningful and unique event to raise your profile, showcase your organisation's services and offerings, and help people with disability to live a full life in the community.

This year, Achieve Australia aims to raise \$100,000 at our Golf Tournament for an inspirational new program, Achieve My Dream.

This prospectus outlines the sponsorship and available opportunities to partner with us at the 2019 Tournament and introduces you to the Achieve My Dream program.

We look forward to working together with our partners at sponsors to support people with disability to achieve their dreams.



## ANNUAL GOLF TOURNAMENT 2019

### EVENT DETAILS

DATE	Friday 1 November 2019
TIMES	Registration 6am Tee-off 7am Luncheon 12pm
LOCATION	Strathfield Golf Club 52 Weeroona Rd Strathfield NSW 2135
FORMAT	Four player Ambrose
COST	From \$250 per player (including luncheon)

### ABOUT THE EVENT

As the sun rises, players will be served an early morning breakfast before a round of golf on Strathfield Golf Club's brand new 18 hole course. The recently redesigned and refurbished course and clubhouse provides an enjoyable and challenging experience for golfers of all abilities coupled with a luxurious environment for players and invited guests to dine in following the tournament.

Offering expansive views over the course, the prestigious clubhouse luncheon will feature a three course menu of classic flavours with a modern twist, live entertainment, auctions, prizes and special guests.

There will be some incredible auction items available at the luncheon including adventure experiences, travel destinations, luxury accommodation packages, memorabilia, and more. We will also have raffle prizes of beautiful handcrafted items, designed and created by our clients.

### ABOUT ACHIEVE AUSTRALIA

Achieve Australia is a for-purpose community organisation that has been providing services and support for people with disability in New South Wales since 1952. Our passion is social inclusion for people with disability and our purpose is to build extraordinary lives through being well, having a home, choosing a career and enjoying a full life.

Achieve Australia offers a range of essential services for people with disability and their families including community living and drop-in support, short term accommodation and respite, community and lifestyle activities and wellbeing, employment, and Support Coordination.



# Achieve My Dream



## ACHIEVE MY DREAM

2019 marks the 18<sup>th</sup> Annual Golf Tournament for Achieve Australia.

In recent years, Annual Golf Tournaments' have successfully raised funds to cover additional nursing staff to support the wellbeing of people with disabilities. Funds have also provided sensory technology rooms at our day program centres to assist our clients in improving their cognitive skills and wellbeing.

In 2019, funds raised will align to our purpose to build extraordinary lives and promote our passion of social inclusion for people with disability, through a new program, Achieve My Dream. The Achieve My Dream program is open to all Achieve Australia clients and will provide an opportunity to make their dream experience a reality.

These experiences are often not possible for clients and families as they sit outside of the scope of the National Disability Insurance Scheme (NDIS). Achieve My Dream is the fundraising platform for Achieve Australia and experiences will be funded and resourced through fundraising events, corporate sponsorship and donations.

## PROGRAM BENEFITS

The Achieve My Dream program will provide a number of benefits to people with disability and the community.

The program will provide the opportunity to:

- Empower people with disability to dream big, pursue their passions and achieve goals that they, their families and the community did not think was possible.
- Support people with disability to participate in a dream experience not otherwise available to them.
- Enhance the community's understanding of disability and what people can achieve.
- Influence industry, government and the community to recognise the ability of all people to participate in, and make a unique contribution to, our society.
- Encourage greater inclusion for the people we support and improve accessibility in the community.



# SPONSORSHIP PACKAGES\*

## DREAM SPONSOR \$15,000

As a Dream Sponsor, your company will have a major profile at the Golf Tournament and play a key role in helping to kick-start the Achieve My Dream program.

Packages available: 1

### Sponsor benefits:

- Breakfast provided during registration for players.
- Entry for four players to compete in 18-hole Golf Tournament.
- Pro-package add-on, which includes:
  - Rental of two golf carts for entire duration of the Tournament
  - Four entries to an on-course competition
  - Branded golf towels
  - Alcoholic drinks bucket (serves 4)
  - Framed professional photograph for each player
  - Branding on golf carts
- Acknowledgement as Dream Sponsor prior to shotgun start.
- Opportunity to fire the shotgun to commence the Tournament.
- VIP seating and dining for up to four players at the luncheon.
- Acknowledgements as part of the program at the luncheon.
- Two-minute address at the luncheon.
- Acknowledgement and public appreciation as a Dream Sponsor on all event marketing materials, online promotion and during the luncheon.
- Feature as a major sponsor in our quarterly magazine, Enable, following the event.



## EXPERT SPONSOR \$10,000

As specialists in your field, the Expert Sponsor package provides exceptional event exposure as well as the chance to influence and help us build the community of Achieve My Dream.

Packages available: 3

### Sponsor benefits:

- Breakfast provided during registration for players.
- Entry for four players to compete in 18-hole Golf Tournament.
- VIP seating and dining for up to four players at the luncheon.
- Rental of two golf carts for entire duration of the Tournament.
- Business name and logo advertised on a flag at your chosen competition hole. Please note, the printing, cost and delivery to and from the golf course is the responsibility of the sponsor.
- Acknowledgement and public appreciation post as an Expert Sponsor on all event marketing materials, online promotion and during the luncheon.



\*All prices are inclusive of GST.



## LUNCHEON SPONSOR \$10,000

The Luncheon Sponsor will receive maximum coverage at this special event to be hosted at the clubhouse and help us bring our players, guests and supporters together to make dreams a reality.

Packages available: 2

### Sponsor benefits:

- Breakfast provided during registration for players.
- Entry for four players to compete in 18-hole Golf Tournament.
- Rental of two golf carts for entire duration of the Tournament.
- VIP seating and dining for up to four players at the luncheon.
- Contribution to player giveaways.
- Company logo printed on lunch menus.
- Acknowledgement and public appreciation post as a Lunch Sponsor on all event marketing materials, online promotion and during the luncheon.
- Signage upon entry displayed throughout luncheon.



## HOLE SPONSOR \$5,000

Hole Sponsors will receive direct on-course branding and awareness throughout the duration of the Tournament, as well as acknowledgement on all event marketing collateral.

Available packages: 15

### Sponsor benefits:

- Breakfast provided during registration for players.
- Entry for four players to compete in 18-hole Golf Tournament. Please note: Golf carts are not included with this package and will need to be purchased separately.
- Dining for up to four players at the luncheon.
- Business name and logo advertised on a flag at your chosen hole. Please note: Printing, cost and delivery to and from the golf course is the responsibility of the sponsor.
- Acknowledgement as a Hole Sponsor on all event marketing materials, online promotion and during the luncheon.

## DRINKS CART SPONSOR \$3,000

Hydrate our players and supporters throughout the Tournament as our Drinks Sponsor and receive roving brand engagement as well as a presence on all event marketing materials.

Available packages: 1

### Sponsor benefits:

- Dining for two at the luncheon.
- Branding on three roving drinks carts at the Tournament.
- Acknowledgement as a Drinks Cart Sponsor on all marketing materials, online promotion and during the luncheon.





## DREAMS TURN INTO REALITY FOR THE ACHIEVE WISHES

In 2018, it was a once in a lifetime experience for The Achieve Wishes to visit a professional recording studio to film and record their very own song, My Good Friends. The Achieve Wishes are a singing and song writing group supported by Achieve's My Life Community and Lifestyle services.

Since they first formed in 2012, their dream has been to write and record their music in a professional studio. With the help of their tutor Nadav Khan and Achieve Australia, this dream has now become a reality.

Nadav has worked closely with the group overtime to expand their musical talents through collaborative song writing sessions and singing lessons.

"There's an overwhelming sense of joy, amazement and pride for all of us as the band members' words are formed into song," explains Nadav. "From week to week they are so passionate about working on their songs."

Music therapy is well known to improve physical and mental health and wellbeing. It is for this reason that music has always been a part of Achieve Australia's Community and Lifestyle services.

"By using their voices, playing instruments and becoming songwriters, the participants work on articulation, word play, coordination, and are empowered to find a way to express the essence of who they are," said Nadav. "The group are energised and exhilarated by bringing their dreams and stories to life through the power of music."



Natalie Crooke



Alexander Roustan



Alexandra Dawe



Katherine Towers

In the lead up to the recording at Trackdown Studios, the group put in extra hours of rehearsal to fine-tune their sound for the big day. Based out at Sydney's Entertainment Quarter in Moore Park, Trackdown Recording Studios is famous for creating scores for film and television, producing and recording music, and technical sound design. Some of their projects include iconic Australian films such as Ladies in Black, Lion and Mad Max Fury Road. Now they can add The Achieve Wishes to the list.

The original song by the Achieve Wishes, My Good Friends, was inspired by the group's reflection on how important true friends are in our lives and how they can lift us up, provide support and help us in times of need.

The song's chorus includes the lyrics:

*"Sometimes we all need good friends*

*To comfort us to hold our hand*

*We all need good friends*

*To wrap their arms around us with a warm embrace*

*And never never let you go, I'll always be there"*

The official film clip was launched to an audience of more than 100 people at the 17<sup>th</sup> Annual Achieve Golf Day on 8 November 2018 to resounding applause. The group are continuing their lessons with Nadav and hope to record and perform more music to share with the community in the near future.

To view the film clip for My Good Friends, visit [achieveaustralia.org.au/achieve-wishes-film-clip](http://achieveaustralia.org.au/achieve-wishes-film-clip)



At Trackdown Studios: Alexandra Dawe, Alexander Roustan, Nadav Kahn (Music tutor) and Katherine Towers



**“We enjoy helping those in need.  
The experience was fantastic!”**

*Peter Warren Automotive, 2018 sponsor*

**“We have been delighted to be sponsors  
of the Achieve Australia Golf Day for  
many years and are proud to support  
their work providing inspirational  
services with consistent commitment to  
the people in their care.”**

*Prolegis Lawyers, 2018 sponsor*

## CONTACT

For more information and to secure  
your sponsorship package,  
contact our team at Achieve Australia.

Jessica Costa

Events & Engagement Officer

[jcosta@achieveaustralia.org.au](mailto:jcosta@achieveaustralia.org.au)

02 9034 1697

[achieveaustralia.org.au](http://achieveaustralia.org.au)



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